

Community Engagement Survey Report

Understanding Community Awareness, Priorities & Communication Needs

The budget proposals for 2025-2026 resulted in the need for the council to increase its precept by 25%. It was important to the community council that the community were informed of the reasons behind this uplift and to give them an opportunity to let us know their priorities.

This survey report is providing feedback to the community; informing you of our findings and the councils action plan to move forward on the outcomes.

Community Awareness of the Council

- 78% of respondents are aware of the Community Council but feel they could be better informed.
- Only 22% feel well informed about council activities.

Community Opinion on Value for Money

- 57% say value is acceptable but could improve.
- 29% are not happy with the value provided.
- 14% are unsure and want more information.

Community Priorities Survey

- 40% of respondents chose Purchase of Parclyn Field as their #1 priority.

Other Strong Priorities:

- Public Toilets – 20%
- Play Provision – 20%
- Maintenance of Public Areas & Bus Shelters – 20%

Strategic Action Plan

Based on community feedback, the Council will focus on:

Secure & Develop Parclyn Field

- Phased improvement plan
- Central community space

Secure & Improve Public Toilets

- Approve asset transfer
- Partner for funding

Maintain Public Spaces & Bus Shelters

- Cleaning and maintenance plan

Enhance Play Areas

- Involve families & young people
- Seek external funding

Support Age-Friendly Initiatives

- Improve accessibility
- Expand senior programs

Provide Cost of Living Support

- Promote resources
- Integrate support into wellbeing work

Communication & Engagement Improvements

- **Regular Newsletters:** Printed & digital, with updates and minutes
- **Improved Social Media:** Informative posts
- **Public Noticeboards & Flyers:** Visible and consistent updates
- **Face-to-Face Opportunities:** Drop-ins, coffee mornings, Community events
- **Youth Engagement:** Youth Council, school partnerships